



Greetings!

I hope you are as excited as we are for the Otsego Main Street **Flip Flop Friday!** This event has been heavily advertised on the Otsego Main Street Facebook page and Allegan County News. Be sure you are “liking” all those resources on Facebook and sharing the even on yours; don’t forget to invite your customers as well! This will be an OUTDOOR and you will be responsible for supplying your own display table and chairs. Tables cannot be longer than 8 ft. If would like to bring an awning for protection from the sun. that is acceptable.

**Here are some tips for setting up your booth:**

- Stand out – create a display that will draw people to you
- Have plenty of items to show or information to promote your business
- Have plenty of business cards – build your network and gain customers
- Bring a buddy – in case you need to step away quick

Please send any questions or concerns regarding this event to Riki Dorothy ([RikiDorothy@gmail.com](mailto:RikiDorothy@gmail.com)) or Darcy Ennis ([FlowerGallare@gmail.com](mailto:FlowerGallare@gmail.com)).

You can also contact the Otsego Main Street Office via City Hall by phone or email.

**We hope you enjoy this event and wish you loads of success!!!**

Otsego Main Street  
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