

DOWNTOWN DEVELOPMENT AUTHORITY/MAIN STREET

CITY OF OTSEGO

October 14, 2019

7:30 A.M., Otsego City Hall

A Regular Meeting of the Otsego Downtown Development Authority (D.D.A.)/Main Street Board was held Monday, October 14, 2019.

Chairman Bennett called the meeting to order at 7:30 a.m. with the following members present: Ben Pobocik, Sue Cramer, Scot Reitenour, Cyndi Trobeck, Stacey Withee and Kim Rayburn. Absent: Toby Esterline & Bruce Meles. Also present: City Manager, Aaron Mitchell; and Economic Development Director, Dave Rayman.

APPROVAL OF REGULAR MINUTES

Member Withee moved to approve the September 9, 2019, minutes, seconded by Member Pobocik. CARRIED

TREASURER'S REPORT

Member Pobocik moved to approve the September 2019, Treasurer's Report, seconded by Member Withee. CARRIED.

Member Esterline arrived at 7:32 a.m.

COMMITTEE CHAIR UPDATES

Main Street Manager Saukas, Promotional & Organizational Committee – he gave an update on the following: Pet Mayor raised about \$200.00, and Hometown Christmas.

Stacey Withee, EV Committee – she gave an update on the following: Small Business Saturday is November 30th.

Chairman Bennett, Design Committee – no meeting.

DISCUSSION ITEMS

A. RIVERFRONT PAVILION FUNDRAISER UPDATE

Main Street Manager Saukas gave a detailed update of the fundraiser and stated that \$31,500, has been raised. He commented that another \$18,500, needs to be raised by November 1st. He asked that all of the board members reach out for donations. He commented that there have been and will be events at Pizza Hut and Aubrey's, where you have to mention Otsego Main Street to the wait staff. A discussion took place regarding the large donations and in-kind donations.

B. PRESENTATION BY MIKE BOSCH – SIDEWALK REPAIRS

DPW Supervisor, Mike Bosch explained that a small area on the east side – behind Bob's Hardware needs repair. He explained the various options as far as colors and patterns. He commented that the one color brick stamping would be less expensive and quicker to finish. He estimated that the cost would be approximately \$4,500. A lengthy discussion took place regarding the color and timing of the project. DPW Supervisor Bosch stated that it could be completed this fall. Member Esterline asked if it would be completed in time for the Trail for Treater's event. DPW Supervisor Bosch stated that it could be completed before the event. Member Pobocik made a motion to remove the brick pavers behind Bob's Hardware and replace with red stamped concrete, as presented, not to exceed \$4,500, seconded by Member Esterline. Motion Carried.

C. CALL FOR VOLUNTEER RECRUITMENT

Chairman Bennett commented that volunteers are needed, as we struggling with to have participation on the committees. He stated that mostly board members are left on the committees, and suggested that the Board try and recruit new members for the committees.

D. HALLOWEEN CANDY DONATION

Main Street Manager Saukas stated that approximately 1,500 pieces of candy are needed for the Trail for Treaters. He asked the board members to drop off candy donations at the Main Street Office.

E. MISCELLANEOUS

Member Pobocik asked if there were final numbers for Gus Macker. Chairman Bennett stated that the final number for this year was \$7,037. He commented that this included the \$2500, donation to the schools.

DDA/MAIN STREET MANAGER'S REPORT

Main Street Manager Saukas provided a written report. He stated that the Love Your Hometown Grant will again be taking place and projects need to be submitted by December 31st. He asked if the Board wanted to submit a project, and it was the consensus to resubmit the Art Garden Expansion Project. Main Street Manager Saukas will reach out to the schools to assist submitting the project.

ECONOMIC DIRECTOR REPORT

Economic Development Director Dave Rayman provided a written report. He gave a brief update on property that is for sale and the possibility and cost of having the Channel 3 SkyCam in Otsego. A discussion took place regarding the subscription cost.

Chairman Bennet stated that the "Match on Main Grant Program" is available for new businesses who will occupy vacant or unutilized space, based on their business plan.

Chairman Bennett gave an update on the businesses in the downtown. He encouraged the board members to stop in and welcome new businesses.

Manager Mitchell invited everyone to Chief Konkle's Retirement Party on November 8th. He stated that interviews for the Chief of Police position were held last week. He mentioned that he was recently sent the footage from KZoom.

A brief discussion took place regarding the date and time of the Main Street Check in Meeting. Main Street Manager Saukas stated that the meeting will be held on November 6th, and he will inform the board of the time once it is scheduled. Chairman Bennett asked if he could request a 7:30 a.m., start time.

MEMBER COMMENTS

None.

PUBLIC COMMENTS

None.

The meeting was adjourned on a motion by Member Pobocik seconded by Member Withee.
8:30 a.m.

Angela M. Cronen, MMC
City Clerk