

DOWNTOWN DEVELOPMENT AUTHORITY/MAIN STREET
CITY OF OTSEGO
February 10, 2020
7:30 A.M., Otsego City Hall

A Regular Meeting of the Otsego Downtown Development Authority (D.D.A.)/Main Street Board was held Monday, February 10, 2020.

Chairman Bennett called the meeting to order at 7:30 a.m. with the following members present: Stacey Withee, Scot Reitenour, Toby Esterline, Kim Rayburn, and Sue Cramer. Absent: Ben Pobocik, Bruce Meles, and Cyndi Trobeck. Also present: Joel Saukas, Main Street Manager; City Manager, Aaron Mitchell; City Finance Director, Matthew Storbeck; and Economic Development Director, Dave Rayman.

APPROVAL OF REGULAR MINUTES

Member Withee moved to approve the January 13, 2020, and January 20, 2020, minutes, seconded by Member Reitenour. CARRIED

TREASURER'S REPORT

Member Withee asked for clarification regarding an expense for the Fall Riverwalk event that didn't take place. Finance Director Storbeck will investigate the expense. Member Withee moved to approve the January Treasurer's Report, seconded by Member Esterline. CARRIED.

Member Meles – arrived at 7:34 a.m.

PRESENTATIONS

COMMITTEE CHAIR UPDATES

Chairman Bennett, Design Committee – he gave an update on the following: meeting with Wightman regarding the Pavilion design.

Main Street Manager Saukas, Organizational/Promotional Committee – he gave an update on the following: newsletter, current and new work plans, and possibly changing the name of the committee to the Community Engagement Committee.

Stacey Withee, EV Committee – she gave an update on the following: no update.

CONSIDERATIONS

A. CONSIDERATION TO APPROVE WORK PLANS FOR THE 2020-2021 YEAR

Member Withee moved to approve the Newsletter Work Plan, seconded by Member Esterline. CARRIED.

Member Esterline moved to approve the Business of the Week Work Plan, seconded by Member Rayburn. CARRIED.

Member Meles moved to approve the Volunteer Appreciation Work Plan, seconded by Member Cramer. CARRIED

The Website Work Plan will be considered at the next meeting.

The Hometown Christmas Work Plan will be considered at the next meeting.

Member Withee moved to approve the Downtown Summer Flower Work Plan, seconded by Member Meles. CARRIED

Member Withee moved to approve the Gus Macker Work Plan, seconded by Member Esterline. CARRIED.

Member Esterline moved to approve the Ice Hockey Tournament Work Plan, seconded by Member Rayburn. CARRIED

Member Withee moved to approve the Outdoor Ice Rink Work Plan, seconded by Member Reitenour. CARRIED

Member Rayburn moved to approve the Adopt a Flower Bed Work Plan, seconded by Member Withee. CARRIED.

Member Withee moved to approve the Art Garden Maintenance Work Plan, seconded by Member Cramer. CARRIED.

DISCUSSION ITEMS

DDA/MAIN STREET MANAGER'S REPORT

Chairman Bennett encouraged Members to visit new businesses and introduce yourselves. The Main Street Manager provided a written report.

ECONOMIC DIRECTOR REPORT

Economic Development Director Dave Rayman gave a brief update and provided a written report.

MEMBER COMMENTS

Member Esterline discussed the activities at the main four corners, the safety issues, and his suggestion of writing more tickets at the intersection. A brief discussion took place.

PUBLIC COMMENTS

City Manager Mitchell gave an update on the following: Economic Development Strategy Plan that was passed by the City Commission, and can be found on the City's website.

The meeting was adjourned on a motion by Member Meles seconded by Member Withee.
8:12 a.m.

Angela M. Cronen, MMC
City Clerk