

DOWNTOWN DEVELOPMENT AUTHORITY/MAIN STREET
CITY OF OTSEGO
OTSEGO CITY HALL
June 14, 2021
7:30 A.M.

A Regular Meeting of the Otsego Downtown Development Authority (D.D.A.)/Main Street Board was held Monday, June 14, 2021.

Chairman Bennett called the meeting to order at 7:30 a.m. with the following members present: Ben Pobocik, Kim Rayburn, Toby Esterline, Olivia Andrade, and Stacey Withee. Absent: Bruce Meles, Cyndi Trobeck, Scot Reitenour. Also present: City Manager, Aaron Mitchell; City Finance Director, Matthew Storbeck; Main Street Manager, Kahler Sweeney; and Economic Development Director, Dave Rayman.

NEW BOARD MEMBER WELCOME

The Board welcomed new member Olivia Andrade.

APPROVAL OF REGULAR MINUTES

Member Withee moved to approve the Regular Minutes of April 12, 2021, seconded by Member Pobocik. CARRIED

TREASURER'S REPORT

Member Rayburn moved to accept the April and May Treasurer's Reports, seconded by Member Pobocik. CARRIED.

TEAM LEADER UPDATES

Chairman Bennett, Design Committee – he gave an update on the following: the pavilion.

Member Withee, EV Committee – she gave an update of the following: vacancy signs and property list.

Community Engagement Committee – this will be addressed in Main Street Manager Sweeney's Report.

MANGER'S REPORT

Main Street Manager Sweeney gave an update on the following:

- Recognized Intern Sam Jacobs for doing a great job.
- Art Projects – Kathy Misner Memorial Mural and Community Artists.
- Adopt a Flower Bed update.
- Thanked the City, City Manager Mitchell, and Otsego Public Schools for the Recreation Programs in conjunction with the OPS Summer Lunch Program.
- Working on Downtown development
- Maestro is a great tool for Main Street and thanked Member Pobocik for his funding of the program.
- Shop Small Win Big event.

Member Esterline asked how the Kathy Misner Memorial Mural would be painted. Chairman Bennett commented that it will be a paint by number like Kathy Misner had envisioned and will be organized by OPS art teachers.

PRESENTATIONS

1. LEIGH YOUNG - MICHIGAN MAIN STREET FUND DEVELOPMENT TOOLKIT

Ms. Young of Michigan Main Street joined the meeting via Zoom and presented the Michigan Main Street Fund Development Toolkit. She reviewed the Michigan Main Street Fund Development Toolkit and answered questions. Ms. Young stated that Michigan Main Street is always available if needed, and staff will be returning to the office on July 12th.

Chairman Bennett commented that Member Trobeck has taken on the task of putting together a Fund Raising Team

2. KAHLER SWEENEY - MAESTRO INTRODUCTION

Main Street Manager Sweeney gave an overview and hands-on presentation of the Maestro Program that is now available. He commented that all Board Members have access to it. He will be sending everyone log-in information. He gave an overview of the program and answered questions of the Board. A discussion took place regarding who has the ability to make changes in the program and who has editing capabilities.

CONSIDERATIONS

DISCUSSION ITEMS

ECONOMIC DIRECTOR REPORT

Economic Development Director Dave Rayman gave a brief update and provided a written report and the report from the Chamber.

Chairman Bennett commented that he recently spoke at the Chamber Board Meeting.

MEMBER COMMENTS

None.

PUBLIC COMMENTS

City Manager Mitchell asked for an update on the Gus Macker event. Chairman Bennett gave a brief update and commented that they are awaiting information from the larger sponsors before a decision is made.

The meeting was adjourned on a motion by Member Pobocik, seconded by Member Rayburn.
8:33 a.m.

Angela M. Cronen, MMC
City Clerk