List of Authority Accomplishments, Projects, Events and Promotional Campaigns For Fiscal Years 2020-2021, 2021-2022 and 2022-2023

Authority Accomplishments

In fiscal year 2020-2021, amid the challenges of the Covid-19 Pandemic, the Otsego Main Street Downtown Development Authority realized the following accomplishments:

- 1. Completed \$237,808 in construction of a new riverfront pavilion.
- 2. Sold the museum building to the area historical society.

In fiscal year 2021-2022, the authority completed the following accomplishments:

- 1. Finished \$41,285 in construction on a new riverfront community pavilion totalling \$299,422.
- 2. Constructed a new museum/pavilion area public parking lot for \$124,459.
- 3. Successfully returned to holding an annual Gus Macker Basketball tournament with more teams than previous years.
- 4. Successfully applied for a \$20,000 Vibrancy Grant through the Michigan Economic Development Authority. This grant provided fixtures and beautification of the Riverwalk and Art Garden in the DDA district. Fixtures included bistro table and chairs, corn hole boards, ladder toss games, art panel materials, and disc golf baskets were ordered with plans for installation in the 2022-2023 fiscal year.

Over the 2022-2023 fiscal year, a decision was made to dissolve the authority at the end of the year. With that in mind, the authority used remaining funds used for maintenance and/or enhancement projects on existing DDA projects. Maintenance/enhancement projects included:

- 1. Installation of Vibrancy Grant fixtures obtained in 2021-2022.
- 2. Police department roof replacement \$17,780
- 3. Police department installation of a standby generator \$14,815
- 4. City hall installation of standby generator infrastructure \$14,398
- 5. City hall parking lot repaying \$39,600
- 6. Fire department parking lot repaying \$19,043

List of Authority Projects

The Otsego Downtown Development Authority has completed the following projects:

- 1. Entrances to the City, completed in fiscal 1987-1988 at a total cost of \$68,334.
- 2. Development of the northwest public parking lot, completed in 1988-1989 at a cost of \$290,336.

- 3. Development of the southwest public parking and alley in fiscal 1993-1994 at a cost of \$736,604.
- 4. Streetscape reconstruction of Allegan and Farmer Streets with underground utilities, brick pavers, decorative street lights and clock in fiscal year 1993-1994 at a cost of \$1,185,185.
- 5. Development of northeast, northwest and municipal parking lots and streetscape improvements on the side streets at a cost of \$1,159,315.
- 6. Constructed a Riverfront Walk from Farmer Street to Jewel Street with a pedestrian bridge at a cost of \$380,000. The authority received a Michigan Natural Resource Trust Fund Grant of \$290,000 for this project.
- 7. Streetscape improvements on North Farmer and River Streets, in fiscal 1995-1996, at a cost of \$360,419.
- 8. Farmer Street Bridge was replaced, in fiscal 1998-1999, at a cost of \$1,100,000. The authority received approximately \$900,000 in State TED Funds and Federal Critical Bridge Funds for this project.
- 9. Renovation of City Hall and construction of a new Police Department, in fiscal 1999-2000, at a cost of approximately \$1,870,000.
- 10. Replacement of the alley west of North Farmer Street was completed, in fiscal 2001-2002, at a cost of \$45,935.
- 11. Renovation of the old "Waterworks" Building to a community museum, in fiscal 2004-2005, at a cost of \$1,251,522.
- 12. Construction of a new Department of Public Works facility in fiscal 2007-2008 at a cost of \$1,754,292.
- 13. Northwest parking lot resurfacing in 2012-2013 at a cost of \$39,900.
- 14. Downtown tree grate electrical outlets and sound conduit installation, in fiscal 2015-2016 at a cost of \$52,608.
- 15. Northwest public parking lot mill and resurface, in fiscal 2017-2018, at a cost of \$47,818.
- 16. Street Light Control Panel Replacement, in 2017-2018, at a cost of \$13,248.
- 17. Closure of the northeast alley to vehicular traffic and conversion to a pedestrian mall, in fiscal 2018-2019, at a cost of \$57,085.
- 18. Addition of a kayak launch on the Riverfront Walk in fiscal year 2018-2019 with a donated fixture.
- 19. Riverfront community pavilion, completed, in fiscal 2021-2022, at a cost of \$299,422. The authority received nearly \$150,000 in a grant and private donations for the project.
- 20. Reconstruction and improvements to the museum and pavilion public parking area, in fiscal 2021-2022, at a cost of 124,459.

Events and Promotional Campaigns

In fiscal year 2020-2021, the authority provided the following events and promotional campaigns:

- 1. A quarterly newsletter was provided to the community with news of Main Street events, business highlights and other community activities.
- 2. A flower beautification program in the downtown area.
- 3. An annual Hometown Christmas celebration with Santa, a parade and other events throughout the day of the event.
- 4. The construction and maintenance of a temporary ice rink in the downtown area.
- 5. A "Pet" Mayor election to foster community involvement.

In fiscal year 2021-2022, the authority held the following events and promotional campaigns:

- 1. A quarterly newsletter was provided to the community with news of Main Street events, business highlights and other community activities.
- 2. A flower beautification program in the downtown area.
- 3. Sponsored the "Art Thing!" exhibit and competition during the week of the community's annual Creative Arts Festival.
- 4. Coordinated a "Halloween Trail for Treaters" with downtown businesses.
- 6. The annual Hometown Christmas celebration with Santa, a parade and other events throughout the day of the event.
- 7. The construction and maintenance of a temporary ice rink at the community pavilion location.
- 5. Sponsored a Gus Macker Basketball tournament.
- 6. Otsego Summer Fun Nights providing free meals with donated food and entertainment to children and their families in the community.
- 7. Sponsored an Artisan Market at the new community pavilion where local artists could display and sell their creations.

Over the 2022-2023 fiscal year, a decision was made to dissolve the authority at the end of the year. With that in mind, the authority continued many of the events and promotional campaigns from 2021-2022 and also worked to transfer some existing successful activities to other groups, such as the Gus Macker Basketball Tournament, the Art Thing, the Artisan Market, Otsego Summer Fun Nights and Hometown Christmas. Other activities were closed out over the year.

Current Contracts

On June 30, 2022, the Otsego Main Street Downtown Development Authority had the following agreements or contracts:

- 1. Gus Macker administrative services contract for the following year at \$10,000.
- 2. Michigan Main Street contract for support services as a Master community.
- 3. Otsego Plainwell Chamber of Commerce contract for annual economic development services at \$1,000.

On June 30, 2023, the Otsego Main Street Downtown Development Authority ceased operations, in accordance with City of Otsego Ordinance 172 and had no remaining agreements or contracts.